



## **Isabelle Gagnon named CEO of Æquo Shareholder Engagement Services**

**Montréal, August 17, 2022** – Josée Cavalancia, Chairwoman of the Board, is proud to announce the appointment of Isabelle Gagnon as Chief Executive Officer of Æquo Shareholder Engagement Services. Ms. Gagnon joined the organization on August 15, taking over from Daniel Simard, who had been serving as interim CEO since March 2022.

In addition to a bachelor's degree in Finance from McGill University and a master's degree in International Development from Erasmus University in Holland, Ms. Gagnon brings more than 15 years' corporate consulting, sustainable development and governance experience, which she acquired at Deloitte, Raymond Chabot Grant Thornton, and Desjardins Capital.

“On behalf of Æquo’s Board of Directors, I would like to highlight the great professionalism with which Daniel Simard carried out his interim role,” noted Josée Cavalancia, Chairwoman of the Board. “The appointment of Isabelle Gagnon is in line with our desire to continue developing Québec’s expertise in responsible investment and shareholder engagement. A committed leader, Isabelle Gagnon is skilled at rallying her team around common goals and ensuring that everyone contributes to their fullest. Her arrival at the helm of Æquo will help the organization continue to progress and grow.”

“I feel extremely proud to join Æquo, and I fully support its mission,” stated Isabelle Gagnon. “Indeed, I believe in the importance of having a more sustainable economic system in which institutional investors encourage companies to properly manage environmental, social and governance (ESG) issues in order to grow their long-term value for the benefit of shareholders, employees, clients and suppliers, and even society as whole.”

### **About Æquo Shareholder Engagement Services Inc.**

Æquo Shareholder Engagement Services Inc. is an institutional investor services firm specializing in responsible investment, whose mission is to ensure the impact of strategies determined by its partners and clients. Æquo offers services related to shareholder engagement, sustainable finance general consulting, voting rights and impact assessment. Æquo’s partners mobilize more than \$100 billion in shares and bonds in our engagement pools to promote better ESG performance for Canadian and American listed companies.

### **For more information:**

Josée Cavalancia, Chairwoman of the Board  
[jcavalancia@aequo.ca](mailto:jcavalancia@aequo.ca)

Isabelle Gagnon, CEO  
[igagnon@aequo.ca](mailto:igagnon@aequo.ca)